

## About the competition

Ulysses is an international competition. Therefore, the language of the competition is English.

Be prepared to contest with international teams online.

You do not need to travel across countries, Ulysses is available for you completely online.

**Ulysses - An online Family Firm case study contest for university students.**

- ✓ Family businesses
- ✓ International student teams
- ✓ Real-life case studies

## Want to know more?

Scan our QR code and jump to our website!



**ÜLYSSES**  
DIGITAL STUDENT COMPETITION ON FAMILY BUSINESS

The Ulysses Contest is an online Family Firm case study competition for university students,

just like you!



Have you always been interested in the lives of Family Firms?

Are you in awe of successful businesses and their stories?

Interested in how the knowledge is inherited from parents to children?

Want to know how family firms conquer their challenges?

Then you are at the right place.

**ÜLYSSES**

DIGITAL STUDENT COMPETITION ON FAMILY BUSINESS

## In the Ulysses Contest, you can

- get to know real **Family Firms from different countries**,
- get a glimpse into **their business endeavors**,
- work on the **real-life case studies of these firms**,
- enter an online **international contest with your solutions**,
- win with your team's **best solution!**



## How does this work?

Together with Ulysses colleagues, Family Firms from Austria, Germany, Hungary and Italy have assembled their own case studies, based on their previous experience and challenges they faced during their lifespan.

**Therefore, they present you with real-life scenarios that you and your team can solve.**

I would like to **participate**, what should I do?

- 1 Keep checking the social media sites and website of the Ulysses Contest, as all the relevant information about joining the contest will be available there.
- 2 Reach out to those classmates of yours, who might be interested in joining the competition with you.
- 3 Enter into the competition and strive to do your best and win!